

Manheim Community Pool Summary: 2015, 2016, 2017, 2018, 2019, 2021

Memberships

2015	215	\$45,755
2016	229	\$50,137 (48% Manheim resident, 31% Penn/19% Rapho resident, 2% other)
2017	214	\$52,497 (49% Manheim resident, 28% Penn/17% Rapho resident, 6% other)
		{8% of Borough residents are pool members – consistent with 2016 }
2018	187	\$48,537 (57% Manheim residents, 42% Non-Manheim Residents)
		{~8% of Borough residents are pool members – consistent with 2017 }
2019	177	\$45,330 (50% split between Borough residents and non-residents, ~8% of Borough residents members)
2021	214	\$47,734

Daily Non-Member Guests

2015	\$44,707
2016	\$45,814 (7,026 visits: <u>Manheim–1,974, 28%</u> /Penn–1,286, 18% /Rapho–872, 12% /Other–2,894, 42%)
2017	\$41,701 (7,375 visits: <u>Manheim–2,216, 30%</u> /Penn–1,365, 19% /Rapho–852, 12% /Other–2,942, 40%)
2018	\$41,819 (6,793 visits – Breakdown not provided)
2019	\$43,986 (7,251 visits – Breakdown not provided)
2021	\$39,170

Swim Lessons Rentals

2015	\$1,900, \$790
2016	\$2,094, \$879
2017	\$1,820, \$650
2018	\$970, \$1,560
2019	\$1,320 \$322
2021	\$2,640

Expenses

2015	~\$175,000 (2015 total, not including PW staff hours which were not tracked)
2016	~\$201,000 (includes ~\$20,000 PW crew hours and insurance costs)
2017	~\$225,000 (includes ~\$20,000 PW crew hours and insurance costs)
2018	~\$185,000 (includes ~\$20,000 PW crew hours and insurance costs, and accounts for one-time \$15,000 LrC contract credit)
2019	~\$190,000 (includes ~\$35,000 PW crew hours and insurance costs, plus \$15,000 in pool repairs, and accounts for LrC providing contract discount of ~\$15,000))
2021	*~\$201,000 (accounts for \$129,000 YMCA contract with reduced hours credit of \$10,500 for final total of \$118,500, ~\$30,000 PW crew hours and insurance costs) (*PRELIMINARY as of 9/20/21 based on projections based on past history for remainder of year utility, etc. exp.)

Revenue

2015	\$101,400
2016	\$108,000
2017	\$110,500
2018	\$109,800
2019	\$140,000 (includes \$32,000 in one-time donations)
2021	\$103,861 (\$89,544 from daypass, membership, rental - \$6,202 Aaron's Acres rental - \$8,115 Swim Team)

Deficit/membership subsidy covered by Borough taxpayers

2015	\$74,600 2015 total (assuming similar PW staff hours as 2016, deficit would be ~ \$95,000)
2016	\$93,000
2017	\$114,500
2018	\$75,200 (accounts for one-time \$15,000 LrC contract credit)
2019	\$50,000 (without donations, deficit would be \$82,000)
2021	~\$97,139

2021**2019****2018**

	<u>Resident Discount memberships</u>	<u>Resident Full Price memberships</u>	<u>Non Resident Discount memberships</u>	<u>Non Resident Full Price memberships</u>
Individual	8	19	2	7
Senior	14	4	5	1
Senior Double	9		1	4
Family	60	43	27	10
Double				
	91	66	35	22
Sub Totals	157		57	
Total	214			

2019		2018	
<u>Resident memberships</u>	<u>Non Resident memberships</u>	<u>Resident memberships</u>	<u>Non Resident memberships</u>
13	9	16	10
8	8	5	7
3	9	2	10
61	50	70	53
7	9	8	6
92	85	101	86
177		187	

	2021	2019	2021	2019	2018
	<u>Discount memberships</u>	<u>Discount memberships</u>	<u>Total memberships</u>	<u>Total memberships</u>	<u>Total memberships</u>
Individual	10	7	36	22	26
Senior	19	12	24	16	12
Senior Double	10	9	14	12	12
Family	87	45	140	111	123
Double				16	14
	126	73	214	177	187

2019 full price memberships = 59%

2021 full price memberships = 41%

	<u>Day pass revenue</u>	<u>Membership revenue</u>	<u>Total</u>
2015	\$44,707	\$45,755	\$90,462
2016	\$45,814	\$50,137	\$95,951
2017	\$41,707	\$52,497	\$94,204
2018	\$41,819	\$48,392	\$90,211
2019	\$44,596	\$45,330	\$89,926
2021	\$39,170	\$47,734	\$86,904