From: <u>Manheim Area Chamber of Commerce</u>

To: <u>Jim Fisher</u>

Cc: <u>Jason Horst; Katherine Horst</u>

Subject: Info on mural project for Council meeting

Date: Wednesday, January 24, 2024 10:04:54 AM

Hi Jim, thanks for taking the time to meet with us yesterday! In case you need a bit of info about our project to include in your agenda for Council, I'm including our vision for the project. If you need anything else, please let me know.

Friendship Community, in collaboration with the Manheim Area Chamber of Commerce and Horst Arts, is seeking grant funding for a mural project on the north brick wall of 38 South Main Street in Manheim, PA. Situated on the less-revitalized south side of town, this mural aims to contribute to ongoing beautification efforts.

The mural, spanning the entire wall at 46' x 26', is a marriage of concepts, blending a celebration of community with a nod to the town's rich glass making history, given the building's location in the historic district of Manheim. The top portion of the mural will delve into the historical aspects, depicting the town's glass making legacy, while seamlessly transitioning into vibrant shapes and colors representing the glass, symbolizing a celebration of the community as the mural descends.

Designed by Jason Horst and Katherine Horst of Horst Arts, the mural will feature a stylized yet detailed approach, moving away from abstraction. The Heart Artists from Friendship Community will actively contribute to the project. This mural project will offer adults with intellectual disabilities the distinctive opportunity for collaboration with community artists and a meaningful engagement that transcends traditional boundaries. Through inclusive participation, these individuals will not only contribute to the vibrant imagery on the bottom section of the mural but will also work side by side with seasoned artists from Horst Arts. This collaborative effort goes beyond creating art; it becomes a shared experience that bridges gaps and fosters a sense of belonging within the community.

To ensure smooth project execution, the Manheim Chamber will play a key role in overseeing and coordinating with Manheim Borough, ensuring that the mural aligns with the community's vision and values. This collaborative effort aims to create a visually striking and meaningful addition to the town, fostering a sense of pride and connection among its residents.

Thank you, Kristie Schmid Executive Director Manheim Area Chamber of Commerce manheimchamber.com (717) 665-6330